

✗ Myth: “If a customer texts us first, we can message them however we want.”

✓ Reality: TCPA still requires prior express consent, clear disclosures, and easy opt-out. Approved Contact enforces it automatically with no accidental violations, even when the conversation starts with the customer.

No guesswork. No violations. Just built-in compliance.

#TCPA #CustomerFirst #ComplianceMadeEasy #ApprovedContact

First comment: Contact us to learn more:

<https://sales.approvedcontact.com/contact-us>